



UNICIST ONTOLOGIES Diagnostics & Strategy Search Engine



The Unicist Ontological Algorithm Bank for Diagnostics & Strategy

An algorithm is a precise rule specifying how to solve some problem. Unicist ontological algorithms for diagnostics and strategy define the logical steps to be followed to make accurate diagnoses and strategies. Unicist algorithms are based on the ontological structure of businesses that have been researched at The Unicist Research Institute. They constitute the structure of the Unicist Standard. The Unicist Standard integrates technical and fundamental analyses in to order to develop reliable diagnoses and strategies.

The Unicist Standard in Business Diagnostics

Unicist object business diagnostics is based on three central aspects:

1) It approaches businesses beginning with the understanding of their nature and ending with their operation.

Dealing with their nature implies having apprehended their ontological structure.
2) Businesses, institutions and markets are considered as “business objects” being evaluated through their added value. By considering them objects they are defined using the existing ontological structures and the facts they produced. That is why we only work within the limits of markets that have been researched (80% of the markets).

3) Being fundamentals the drivers of actions, diagnoses begin by fundamental analysis and end integrating it with technical analysis in order to include the necessary forecasts and action plans.

Unicist Consultation System

There is a Consultation Service available to provide guidance for the use of Unicist Ontologies for Diagnostics and Strategy to participants, in order to facilitate the switch from an empirical approach to the use of ontology based solutions to generate results in business and develop business objects.

The use of ontology based solutions for businesses is expanding worldwide.



Follow the Trend...

www.unicist.net/obs.shtml

Unicist algorithms to build objects

Unicist Business Objects are researched, developed and proven solutions based on the use of the unicist ontological algorithms included in the Unicist Standard that can be installed in processes in order to save energy and increase quality to produce results.

The energy saving in a normal business process is usually more than 30%.

A unicist object driven organization is a model that, according to the predefined objectives, designs the necessary processes and uses and reuses business objects to produce the expected results.

Objects are productive units that have a concept, an added value, the necessary quality assurance and a methodology to ensure the minimum strategy.

To imagine an object please consider an automatic pilot in an airplane. It can be considered a “paradigmatic” object.

The Unicist Standard for Strategy Building

The Unicist Standard for strategy implies the integration of the structural information of a business, the conjunctural data, the information of the environment, and the knowledge of the existing trends.

The input of a strategy building process is the conceptual design of the existing situation and the output is the conceptual design of the strategic solution to achieve the goals of the business.

Rights of Use (yearly)

USD 100 + taxes

FREE 30-DAY TRIAL

www.unicist.net/usds.shtml



R&D e-books included in The Unicist Ontological Algorithm Bank



The Unicist Research Institute is the major research organization in the world in its specialty based on more than 3,500 researches in complexity science applied to individual, institutional and social evolution developed since 1976 until September 2010. The Unicist Ontological Algorithms developed are based on the discovery of the Ontogenetic Intelligence of Nature and the consequent Unicist Ontology of Evolution.

1. Butterfly Companies and their cure
2. Design of complex systems research
3. Globalization: the new tower of Babel?
4. Innovation: The lessons of Nikola Tesla
5. Institutionalization
6. Introduction to the Nature of Perception and Credibility
7. Introduction to Unicist Market Segmentation
8. Introduction to Unicist Object Driven Entrepreneurship
9. Mind Traps that hinder personal evolution
10. Natural Organization of Outsourcing and Insourcing
11. Reading the Nature of Reality
12. Real Diagnostics vs. Paradoxical Diagnostics
13. RobotThinking
14. The book of Diplomacy
15. The Ethic of Foundations
16. The Nature of Big Change Management
17. The Nature of Democracy
18. The Nature of Doers
19. The Nature of Unicist Business Strategy
20. The Nature of Unicist Object Driven Change Management
21. The Nature of Unicist Object Driven Institutional Immune Systems
22. The Nature of Unicist Object Driven Leadership
23. The Nature of Unicist Object Driven Management
24. The Nature of Unicist Object Driven Organization
25. The Nature of Unicist Object Driven Talent Development
26. The Nature of Unicist Reverse Engineering for Object Design
27. The Unicist Ontology of Ethical Intelligence
28. The Unicist Ontology of Evolution
29. The Unicist Ontology of Family Businesses
30. The Unicist Ontology of Human Capital Building
31. The Unicist Ontology of Intellectual Capital
32. The Unicist Ontology of Network Building
33. Unicist Business Strategy
34. Unicist Business Therapeutics
35. Unicist Country Future Research
36. Unicist Logic and its mathematics
37. Unicist Market Confrontation
38. Unicist Mechanics & Quantum Mechanics
39. Unicist Mechanics: Business Application
40. Unicist Object Driven Business Diagnostics
41. Unicist object driven strategy
42. Unicist Ontology of History: Unicist Methodology for Historical Research
43. Unicist Ontology of Language
44. Unicist Organization: Object Driven Design
45. Unicist Organizational Cybernetics
46. Unicist Reflection: The path towards strategy
47. Unicist Ontogenetic Algorithms
48. Unicist Standard Language
49. Unicist Standard for Business Change Management
50. Unicist Standard for Business Modeling
51. Unicist Standard for Leadership
52. Unicist Standard to deal with the Nature of Personal Evolution
53. Unicist Standard to Learn to Develop Strategies
54. Unicist Standard to Manage the Nature of Businesses
55. Unicist Standard to Research and Develop Adaptive Systems
56. Unicist Standard to Research the Nature of Human Adaptive Systems
57. Unicist Standard: The limits of personal possibilities to deal with Adaptive Systems

Transforming empirical approaches into ontological solutions

This Unicist Ontological Algorithm Bank provides the logical steps that have to be followed to develop business diagnoses, and business strategies. The logical solutions are presented in Unicist Standard Language which is a logical semantic structure in natural language to deal with logical solutions for complex adaptive systems.

They define the Unicist Standard which describes the taxonomic logical steps to be followed to produce solutions.

The unicist object driven business diagnoses provide an accurate diagnosis methodology to ensure successful strategies. Unicist diagnostics technologies are a breakthrough in diagnosing based on the discovery of the unicist ontology that allowed defining the logical structure of business fundamentals to make their use and influence possible. In this search engine you will find “what needs to be done” to have reliable diagnoses that ensure the success of actions. The USDS search engine provides the necessary groundings of the unicist technologies so they can be understood.



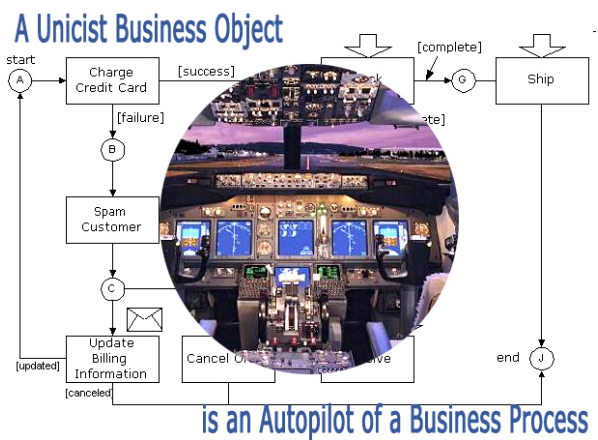
Applications of the Unicist Standard using Unicist Ontological Algorithms



The Unicist Object Driven Technologies have been applied to more than 500 companies, institutions and countries. They are based on fundamental analysis. Fundamental analysis is the approach that defines the limits of the possibilities of the evolution of a given reality. Fundamentals define the boundaries implicit in the functionality of a given reality. Technical analysis deals with the cause-effect relation between “variables” that have been identified making a systemic compromise.

Some business applications

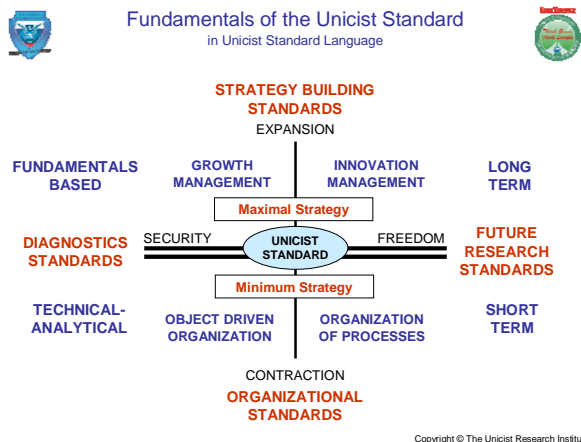
ABB, AG Mc. Kee & Co, AISA, American Express, Apple, BankBoston, BASF, Bayer, Boca Juniors, Brahma, Cablevisión, Cigna, Cinzano, Citibank, Citibank (SISA), CMS, Coca Cola, Colgate Palmolive, Cronista Comercial, Deutsche Bank, Diners Club, Emzo, Federación Nacional de Cafeteros de Colombia, Fundación Favaloro, Gador, Glasurit, Hewlett Packard, Holderbank, IBM, ING, Johnson & Son, Juan Minetti, La Caja de Ahorro y Seguro, La Veneciana, Lloyd’s Bank, Mañana Profesional, Massey Ferguson, Merck, Monsanto, Novartis, Parexel, Parque de la Costa, Pirelli, Radio América, Renault (30 group members), Sal dos Anclas, Sew Eurodrive, Shell, Telefónica, TIM, Vasalli, Worthington, Xerox, YPF-Repsol.



This model emulates nature to achieve results promoting expansion while optimizing the energy invested.

Stock value prognoses monitored with the Unicist Ontological Algorithms for Fundamental Analysis

Aetna, Allianz, American Express, AstraZeneca, AT&T, Banco Bradesco, Banco Santander, Bank of America, BASF, Bausch & Lomb, Bayer, BHP, Black & Decker, Blockbuster, Boeing, Bristol-Myers Squibb, Burger King, Cadbury, Campbell, Cigna, Cisco Systems, Citigroup, Coca Cola, Daimler-Chrysler, Deutsche Bank, General Electric, Hewlett Packard, Honda Motor, HSBC, IBM, ING Group, Johnson & Johnson, Lufthansa, Mc Donald’s, Metlife, Microsoft, Monsanto, Nestle, Nokia, Novartis, Pepsico, Petrobras, Pfizer, Procter & Gamble, Renault, Roche, Siemens, Sony, Telefónica, Tokio Electric Power, Toyota, Unilever, Vale do Rio Doce, Volkswagen, Wal-Mart.



The Unicist Standard using the Unicist Ontological Algorithms allows modeling the nature of businesses. It has been developed for diagnosing, strategy building, conceptual design and conceptual planning.



Papers on Discoveries included in The Unicist Ontological Algorithm Bank



Unicist Complexity Research Methodology

The Unicist Research Institute changed the paradigm of the complexity research focused on human individual, institutional and social evolution. The unicist ontological research approach allowed researching adaptive systems in the oneness of the unified field they define, avoiding the development of hypothetical solutions based on inexistent cause-effect relations. The unicist ontological research model enabled the definition of the field of possibilities of an adaptive system and to enter then in the field of probabilities of the occurrence of events. This gave birth to the Unicist Standard to research and deal with human adaptive systems.

Discovery of the butterfly company and its cure
Discovery of the Unicist Ontogenetic Algorithm
Discovery of the unicist ontology of a commercial catalyst
Discovery of the unicist ontology of Business Synergy
Discovery of the unicist ontology of Client Centered Management
Discovery of the unicist ontology of cognitive objects
Discovery of the unicist ontology of countries' cultural change
Discovery of the unicist ontology of decision making
Discovery of the unicist ontology of Democracy
Discovery of the unicist ontology of Economic Behavior
Discovery of the Unicist Ontology of Enterprises
Discovery of the Unicist Ontology of Entrepreneurs
Discovery of the unicist ontology of family businesses
Discovery of the unicist ontology of Functional Segmentation
Discovery of the unicist ontology of fundamental and technical analysis
Discovery of the unicist ontology of Fundamentalism
Discovery of the unicist ontology of Fundamentalists
Discovery of the unicist ontology of historical evolution
Discovery of the unicist ontology of human process catalysts
Discovery of the unicist ontology of ideologies
Discovery of the unicist ontology of Innovation
Discovery of the unicist ontology of Insourcing
Discovery of the Unicist Ontology of Institutions
Discovery of the Unicist Ontology of Intellectual Capital
Discovery of the unicist ontology of leadership
Discovery of the unicist ontology of Lifestyles
Discovery of the unicist ontology of Market Segmentation
Discovery of the unicist ontology of marketing mix
Discovery of the unicist ontology of Natural Organization
Discovery of the unicist ontology of object driven value generation
Discovery of the unicist ontology of Outsourcing
Discovery of the unicist ontology of quality assurance

Discovery of the unicist ontology of Research
Discovery of the unicist ontology of the collective unconscious
Discovery of the unicist ontology of the State-Nation
Discovery of the unicist ontology of time management and time drivers
Discovery of unicist business therapeutics processes
Mind traps that hinder personal evolution
The basics of learning new skills to solve complex problems
The Building of Human Capital: an ontological approach
The discovery of anti-intuition
The discovery of innovation blindness
The discovery of Ontointelligence
The discovery of the human anti-intelligence
The discovery of the ontogenesis of the ethical intelligence
The discovery of the ontology of fallacies
The discovery of the ontology of language
The discovery of the ontology of stagnant survivors
The discovery of the ontology of superiority complexes
The discovery of the ontology of the use of words in the building of minimum and maximal strategies
The discovery of the relation between complexity management and human fears
The discovery of the unicist ontology of human learning
The discovery of the unicist ontology of innovation
The discovery of the unicist ontology of research
The discovery of the unicist ontology of the adults' learning context
The discovery of the unicist ontology of the ethical intelligence
The discovery of the unicist ontology of Universal Strategy
The discovery of the unicist taxonomy of complex problem solving learning
The unicist design methodology: Unicist XD
The unicist ontology of globalization and sustainable development
Unicist Anthropology
Unicist Thinking: the double dialectical thinking



The Unicist Research Institute

The major research organization in the world in its specialty

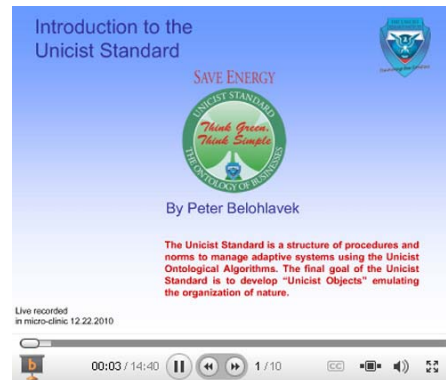
SAVE ENERGY



The Unicist Research Institute (TURI) is a global research center specialized in complexity sciences. Its mission is to research and develop object driven technologies to help individuals and institutions to manage individual, institutional and social evolution problems based on the use of unicist ontological algorithms.

Unicist object driven technologies

Business Diagnostics • Change Management • Client (Patient) Centered Management • Competition and Cooperation in Unicist Strategies • Complex Problem Solving • Counseling and Coaching • Decision Making • Efficacy Management • Ethical Intelligence • Object Driven Business Ethics • Family Business Management • Innovation Management • Negotiation Strategies • Network Building • Object Driven Leadership • Object Driven Marketing • Organizational Object driven Design • Outsourcing • Perception & Credibility Building • Personalized Organization • Quality Assurance • Time Management • Unicist Cybernetics • Object Driven Organization • Unicist Learning • Unicist Market Segmentation • Unicist Marketing Mix • Unicist Ontology of Language • Unicist Future Research • Unicist Strategy Building • Unicist Talent Development • Unicist Thinking.



Access video: www.unicist.org/iaa.shtml

Access the Unicist Standard:
www.unicist.org/unicist_standard.shtml

Main unicist archetypes of countries

Argentina, Australia, Belgium, Brazil, Canada Chile, China, Colombia, Costa Rica, England, Finland, France, Germany, Holland, India, Israel, Korean Republic, Mexico, New Zealand, Italy, Japan, Norway, Peru, Poland, Russia, Saudi Arabia, Slovakia, Spain, Sweden, Switzerland, Uruguay, USA, Venezuela.

Main ontologically structured markets

•Structure of the automobile market •Structure of the food market •Structure of the mass consumption market •Structure of the Financial market •Structure of the insurance market •Structure of the sports and social institutions market •Structure of the Information Technology (IT) market •Structure of the communications market •Structure of the perishable goods market •Structure of the mass media market •Structure of the direct sales market •Structure of the industrial commodities market •Structure of the agribusiness market •Structure of the health market •Structure of the pharmaceutical market •Structure of the oil market •Structure of the chemical market •Structure of the paints market •Structure of the education market •Structure of the services market •Structure of the commerce and distribution market •Structure of the mining market •Structure of the Timber market •Structure of the apparel market •Structure of the passenger transportation market –land, sea and air •Structure of tourism market •Structure of the cargo transportation market •Structure of the professional services market •Structure of the e- market •Structure of the entertainment and show-business market •Structure of the advertising market •Structure of the gastronomic market •Structure of the hotel-management market •Structure of the credit card market •Structure of the real estate market •Structure of the fishing market •Structure of the editorial market •Structure of the Industrial Equipment market •Structure of the Construction and Engineering market •Structure of the bike, motorbike, scooter and moped market •Structure of the sporting goods market

Follow the Trend

www.unicist.net/obs.shtml

Use the Unicist Ontological Algorithm Banks for Business (Access a Free Trial)

Trilingual



www.unicist.net/usse.shtml

English



www.unicist.net/usds.shtml

English



www.unicist.net/ussm.shtml

English



www.unicist.net/uscf.shtml

Contact us: n.i.brown@unicist.org - Websites: www.unicist.org - www.unicist.net